



NCUA Media Release

NCUA Launches New Agency Web Site

MyCreditUnion.gov Consumer Site Also Enhanced for One-Stop Surfing

ALEXANDRIA, Va. (Nov.1, 2011) – The National Credit Union Administration (NCUA) today launched its completely restructured and redesigned primary web site, and rolled out the second phase of its consumer-focused website, making key information easier to access.

Using a dynamic interface and building on the latest best practices, www.ncua.gov is now exclusively tailored toward the business aspects of the agency. With consumer content moved to www.MyCreditUnion.gov, consumers who either want to learn about credit unions or need help with their credit union will have a one-stop, streamlined experience. NCUA has also translated the consumer site into Spanish. Both sites incorporate the latest web technologies.

“This newly designed website transforms the ease and accuracy of information dissemination from NCUA and recovery of information by end-users,” said NCUA Board Chairman Debbie Matz. “We took great care to solicit feedback from current users to improve features, navigability, and ensure robust content. In an on-going effort to provide accurate and timely information to credit unions, NCUA is committed to keeping these sites fresh and updated.”

Enhanced features launched today include:

- A new “Find a Credit Union” feature for consumers to see thumbtacks on a map for a region’s credit unions and access information about those credit unions;
- A new regulatory archive section to help users research historical regulations;
- An underlying architecture built on a content management system to keep NCUA current with the state of the art. This system better organizes navigation, including industry-standard “breadcrumbs” to help users find information quickly, along with a more powerful search engine;
- A direct tie to “NCUA Express,” streamlining how users can get up-to-the minute NCUA updates or information in their email;
- More robust pages featuring photos, activities, and contact information for each NCUA Board member and each NCUA office; and
- An improved careers page aimed at attracting the best and brightest employees to NCUA.

For people who use the CUOnline application to look up call report data, nothing has changed.

NCUA is the independent federal agency created by the U.S. Congress to regulate, charter and supervise federal credit unions. With the backing of the full faith and credit of the U.S. Government, NCUA operates and manages the National Credit Union Share Insurance Fund,



insuring the deposits of more than 91 million account holders in all federal credit unions and the overwhelming majority of state-chartered credit unions.

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